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## HONOR ROLL OF REALTORS<sup>®</sup> 2018

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In recognition of your generosity and participation in the *Honor Roll of Realtors* (HRR), we are committed to providing you with exposure to our affluent constituencies through unique marketing opportunities. In the 2017-18 school year, your benefits will include:

### LEADERSHIP CIRCLE (\$5,000)

Donors who contribute \$5,000 or more to either Foundation (or HRR) are recognized as members of its Leadership Circle. Members are invited to special events featuring administrators and educational innovators.

- **Highest tier of photos:** Center-spread color ad in *Los Altos Town Crier & Mountain View Voice* (26,000)
- **Major Donor Receptions:** Invitations to Leadership Circle events in 2018 (150)
- **E-newsletter Sponsorship:** Realtor's ad banner to be included in one e-newsletter blast (10,000)
- **All benefits included in the Valedictorian level below**

### VALEDICTORIAN (\$2,500)

- **Second tier of photos:** Center-spread color ad in *Los Altos Town Crier & Mountain View Voice* (26,000)
- **UptoUs:** Photo with link in UptoUs.com business directory page (10,000)
- **Rider Signs (2):** Recognition for your support of local schools year-round
- **All benefits included in the Salutatorian level below**

### SALUTATORIAN (\$1,000)

- **Third tier of photos:** Center-spread color ad in *Los Altos Town Crier & Mountain View Voice* (26,000)
- **Foundation Websites:** Photo with link on HRR page of Foundation websites (10,000)
- **All benefits included in the Honors level below**

### HONORS (\$500)

- **Name listing (no photo):** Center-spread color ad in *Los Altos Town Crier & Mountain View Voice* (26,000)
- **Email Blast:** HRR program announcement to current, alumni, and community families (16,000)
- **Digital HRR Logo:** Permission to use the HRR logo on your marketing materials
- **Social Media:** HRR program announcement on Facebook (1000)
- **Annual Report:** Listing in both Foundation's annual reports sent to current, alumni, and community donors (10,000)
- **Rider Sign:** Recognition for your support of local schools year-round