
HONOR ROLL OF REALTORS® 2019

In recognition of your generosity and participation in the *Honor Roll of Realtors* (HRR), we are committed to providing you with exposure to our affluent constituencies through unique marketing opportunities. Your benefits will include:

LEADERSHIP CIRCLE PLATINUM (\$10,000)

- **“Above and Beyond” Advertisement:** Platinum sponsors will be presented in a full-page color ad in *Los Altos Town Crier & Mountain View Voice* (26,000). Ad will include a sponsor photo and quote as to why they support education through the HRR program.
- **E-Newsletter:** Dedicated ad banner in one e-newsletter blast to school families (10,000)
- **Social Media:** Realtors at this level featured on Facebook (1300 followers)
- **Rider Signs (up to 20):** Recognition for your support of local schools year-round
- **All benefits included in the Leadership Circle level below**

LEADERSHIP CIRCLE GOLD (\$5,000)

- **Highest tier of photos:** Center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Major Donor Receptions:** Invitations to Leadership Circle events in 2018-19 (150)
- **E-newsletter Sponsorship:** Shared ad banner to be included in one e-newsletter blast (10,000)
- **Rider Signs (up to 5):** Recognition for your support of local schools year-round
- **All benefits included in the Valedictorian level below**

VALEDICTORIAN (\$2,500)

- **Second tier of photos:** Center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Rider Signs (2):** Recognition for your support of local schools year-round
- **All benefits included in the Salutatorian level below**

SALUTATORIAN (\$1,000)

- **Third tier of photos:** Center-spread color ad in *Los Altos Town Crier & Mountain View Voice* (26,000)
- **Foundation Websites:** Photo with link on HRR page of Foundation websites (10,000)
- **Digital HRR Logo:** Permission to use the HRR logo on your marketing materials
- **All benefits included in the Honors level below**

HONORS (\$500)

- **Name listing (no photo):** Center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Email Blast:** HRR program announcement to enrolled, alumni, and community families (16,000)
- **Social Media:** HRR program announcement on Facebook (1300 followers)
- **Annual Report:** Listing in both Foundation’s annual reports emailed to school families and alumni/community donors (10,000)
- **Rider Sign (1):** Recognition for your support of local schools year-round

OFFICE SPONSORS (\$1000)

- **Logo:** appears in center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Email Blast:** HRR program announcement to enrolled, alumni, and community families (16,000)
- **Social Media:** HRR program announcement on Facebook (1300 followers)
- **Annual Report:** Listing in both Foundation's annual reports emailed to school families and alumni/community donors (10,000)
- **Digital HRR Logo:** Permission to use the HRR logo on your marketing materials