



HONOR ROLL OF REALTY 2020

In recognition of your generosity and participation in the *Honor Roll of Realty* (HRR), we are committed to providing you with exposure to our affluent constituencies through unique marketing opportunities. Your benefits will include:

LEADERSHIP CIRCLE (\$5,000 or more)
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- **Highest tier of photos:** Center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Major Donor Receptions:** Invitations to Leadership Circle events (150)
- **E-newsletter Sponsorship:** Shared ad banner to be included in one e-mail blast (10,000)
- **Rider Signs (5, or more upon request):** Recognition for your support of local schools year-round
- **All benefits included in the Valedictorian level below**

VALEDICTORIAN (\$2,500-\$4,999)
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- **Second tier of photos:** Center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Rider Signs (2):** Recognition for your support of local schools year-round
- **All benefits included in the Salutatorian level below**

SALUTATORIAN (\$1,000-\$2,499)

- **Third tier of photos:** Center-spread color ad in *Los Altos Town Crier & Mountain View Voice* (26,000)
- **Foundation Websites:** Photo with link on HRR page of Foundation websites (10,000)
- **Digital HRR Logo:** Permission to use the HRR logo on your marketing materials
- **All benefits included in the Honors level below**

HONORS (\$500-\$999)

- **Name listing (no photo):** Center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Email Blast:** HRR program announcement to district, alumni, and community families (16,000)
- **Social Media:** HRR program announcement on Facebook (1300 followers)
- **Annual Report:** Listing in both Foundation's annual reports emailed to district families and alumni/community donors (10,000)
- **Rider Sign (1):** Recognition for your support of local schools year-round

OFFICE SPONSORS (\$1000)

- **Company Logo:** will appear in center-spread color ad in *Los Altos Town Crier & MV Voice* (26,000)
- **Email Blast:** HRR program announcement to district, alumni, and community families (16,000)
- **Social Media:** HRR program announcement on Facebook (1300 followers)
- **Annual Report:** Listing in both Foundation's annual reports emailed to district families and alumni/community donors (10,000)
- **Digital HRR Logo:** Permission to use the HRR logo on your marketing materials